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**From:** laura.thompson@greenblue.org [laura.thompson@greenblue.org]  
**Sent:** 3/20/2020 5:44:50 PM  
**To:** Coleman, Cheryl [Coleman.Cheryl@epa.gov]  
**Subject:** GreenBlue Recycle Material Standard  
**Attachments:** GreenBlue RMS Feb 2020.pdf

Hi Cheryl,

I hope this message finds you well and that you and your family are coping with changes brought about by COVID-19.

I'm reaching out to start a dialog about an exciting initiative we have underway at GreenBlue/SPC. For over a year now we've been working on the development of The Recycled Material Standard (RMS) and we are making great progress.

At the core, our overall objective is to help increase the utilization of recycled materials. There are some very innovative aspects of our standard that we believe will enable flexibility within supply chains, while simultaneously providing transparency and rigor needed to support credible environmental marketing claims. While the standard is intended to cover multiple material classes, our initial focus is on plastics.

By way of background, I've attached a presentation I delivered in Houston a few weeks ago at the International Polyolefins Conference and below are a few links that provide additional information.

- This article is from a popular [trade magazine](#).
- This article is about proposed [legislative approach](#), we're mentioned as a voluntary option (p 8).
- This is the [RMS website](#) which includes a link to a pdf with some basic FAQ's about the RMS.

I am hoping you might be able to offer a time where I could share more details about the project and how this will help enable more consumption of recycled materials. I'd welcome a one on one call, or if you prefer, I could offer a webinar to you and any of your peers at EPA.

Thank you,

Laura